MANAV SONEJA



ACADEMIC PROFILE

Master of Business Administration	7.8 CGPA	Jagdish Sheth School of Management, Bengaluru	2025
CFA Level 1 (Pursuing)		CFA Institute	Nov 2024
Bachelor of Business Administration (Finance)	71.5 %	Navsamvat Law College, Vikram University, Ujjain	2023
Class XII (CBSE)	73 %	Gyan Sagar Academy, Ujjain	2020
Class X (CBSE)	58.60 %	Gyan Sagar Academy, Ujjain	2018

AREAS OF STUDY

Corporate Finance, Managerial Accounting, Fundamental Accounting and Financial Statement Analysis, Security Analysis & Portfolio Management, Derivatives, Financial Trading Lab, Business Economics, Wealth Management, Investment Banking

WORK EXPERIENCE		12 Months	
Sindh Wire Products Itd., Ujjain	Operations Manager	Oct 2021 – Oct 2022	

- Collected and analysed wire nail samples from different stages of production, providing actionable improvement recommendations.
- Collaborated with production teams to implement process enhancements, resulting in increased efficiency.
- Conducted regular quality checks and reported findings to senior management.

ACADEMIC PROJECT(S)

Financial Model of Pidilite Based on Past 5 Years (2019-2023)

- Forecast Pidilite's financial performance for the next 2 years
- Developed a comprehensive financial model using historical data to project future financial outcomes, assisting in strategic decision-making

Digitalizing Pidilite Company's Supply Chain

- Improve efficiency, visibility, and agility throughout Pidilite's supply chain.
- Analysed the current supply chain processes and proposed a digital transformation strategy to enhance overall performance and responsiveness.

Constructed a Portfolio

- Create a medium-risk portfolio of 8 shares to outperform the market by 3-4%
- Conducted a stock selection with positive momentum from various sectors and identified those with the best potential returns. Used different
 proportions of shares, considering their risk, to create a portfolio with minimum risk and maximum return

PERSONAL PROJECT

Real-Time Candle Spotter

- Developed an Excel-based tool to identify candlestick patterns in stocks using a rolling window approach for real-time recognition.
- Applied technical analysis to automate pattern detection, enhancing stock trend insights and decision-making through dynamic data visualization.

CERTIFICATIONS

Fundamentals of Management	University of California, Irvine (Coursera)	2023
Advanced Digital Transformation	IIMA - IIM Ahmedabad (Coursera)	2023
Analyzing Company Performance using Ratios	Deprecated Guided Projects (Coursera)	2023
Derivatives - Options & Futures	Interactive Brokers (Coursera)	2023
Financial Modelling	Skill Nation	2021
SQL- The Complete Introduction to SQL programming	Udemy	2024
Python For Beginners Course In-Depth	Udemy	2024
Technical Analysis Certification Course	Udemy	2024

POSITIONS OF RESPONSIBILITY

	Head – Alter lighting projects 2023 - 2024
Jagsom Karjat	 Industry Engagement: Facilitated relationships with industry professionals and companies to secure internships and live project opportunities and internships for students. Head – Market Research Team (SIP)
itarjat	• Led market research to identify key product opportunities and consumer preferences, driving product enhancements and market differentiation for the Akshaya self-help group.
	Outbound Leadership Lab (OLL)

- Led the Outbound Leadership Leb (OLL) on a track to Corekhand, facilitating experiential learning in leadership, team

•	Led the Outbound Leadership Lab (OLL) on a trek to Gorakngad, facilitating experiential learning in leadership, team
	building, and personal development.

ACCOMPLISHMENTS

Won the New India Junction Competition: Recognized by a YouTube channel for contributing to conversations on	national
issues and showcasing change-makers.	

Competitions

- Won Brand Karjat Competition: Achieved first place in a competition organized by Vijaybhoomi University to promote Karjat.
 - Presented Research Paper at Markcon 2024: Presented a research paper titled "A Study on Emerging Trends in Green Marketing Practices" at the 15th International Conference at Indus Business Academy, Bangalore.
- Financial Analysis, Financial Modeling, Technical Skills, Technical Analysis, Swing Trading, Interpersonal Skills, Leadership Skills

JAGSoM Placement Season 2024-2025